



# Visual & Media Arts: Digital Media

## Audition Requirements

### Emphasis in Digital Media:

The Visual and Media Arts Department is looking for students interested in Digital Media. Digital Media refers to art created with the aid of software, computers, or other electronic devices. Art fundamentals are necessary building blocks for students interested in pursuing Cinematic Arts & Photography.

Students may demonstrate a talent in one medium or a variety of mediums such as photography, graphic design, drawing, video, digital illustration, computer graphics, digital art and printmaking.

### To apply to SDSCPA Visual & Media Arts with an Emphasis in Digital Media:

Please submit 6 - 10 of your most recent original art or media pieces for your portfolio, and your video submission. You may pick works you've already finished or create new ones for the audition.

The portfolio should include:

#### 1. Presentation

- Minimum of 6-10 ORIGINAL ART OR MEDIA PIECES
- Slides or photographs are acceptable for three-dimensional and/or over-sized pieces
- Neatness of presentation is important – artwork should be shown without unnecessary marks, smudges, ragged edges or folds.
- 2-dimensional work does not have to be matted

#### 2. Subjects

The Portfolio must include at least:

- One self-portrait
- At least five of your best works.

#### 3. Media

- Include photographs or original works you find unique and interesting. Some portfolio submissions can include other forms of media to showcase skills related to design such as a magazine cover design. If you have the tools available, please send at least one video.

#### 4. Video Submission

- In addition to your portfolio, submit a video recording of yourself answering the following questions. Recordings can be done with a smart phone, or video camera and uploaded into your google drive with a link in your submitted portfolio, or uploaded to YouTube and submitted with your portfolio.
  - What was your process for creating your digital media portfolio?
  - What programs, applications and methods do you use in your work?
  - What are your personal passions, experiences and career goals related to visual art & digital media?

Areas of assessment will include:

- Variety of Media
- Quality
- Originality
- Craftsmanship